**COMPANY PROFILE**

WANRAN GURUS ENTERPRISES LTD

"Just Like That"

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1. **ABOUT US**

Wanran Gurus Enterprises is a first-growing tech-as-a-service business that enables companies to build remote operations in a quick and cost effective way.

The company was founded in 2016 predominantly as a software development initiative but has since diversified and established itself as an industry leader in supply chain optimization solutions.

We ensure businesses unlock new value, trade more and achieve fast growth through bridging the seller-buyer gap using technology.

The company has two sub-companies which ensures comprehensive coverage of all services. These include: Wanran Inc and Wanran Express.

The company also launched software products that are readily available for consumption.

**OUR PURPOSE**

Wanran as a company has an identity of innovation, therefore our main purpose is developing world class softwares and designs which are important to the new normal of business.

Furthermore, there are a lot of important skills required in life that aren't taught at school. Amongst these are graphic design, software development and system administration hence the need to mentor and train students to be self sufficient, business oriented and employable but above all, the ability for one to start-up their own business.

With the changing dynamics of trade, businesses are under increasing pressure to meet client orders ably and sufficiently. This therefore evokes the need to have control over their supply chain, optimize cash flow cycles and develop stronger buyer relationships.

Whether you are a buyer or a supplier, our automated business softwares help you grow your sales revenue, unlock millions in working capital and uncover new ways to cut costs and losses.

We have a team of experts to provide our clients with magnificent graphic design experiences and commodity branding to create a competitive advantage in the market, software and mobile App development and of course ICT Trainings.

**VISION:**

To be the company of choice for the development of the best tech brains and production of the best software innovations in Uganda.

**MISSION:**

To create an environment where knowledge and information about software development is affordably accessible so as to the community.

**OBJECTIVES:**

* To harmonize creativity amongst young people through our courses that not only make one business oriented but also financially independent.
* To ensure that 21st century skills of business like software development , digital marketing and graphic designing that aren't taught in universities are given to students.
* To build capacity of students and future business owners through workshop series and internship programs so as to enhance talent.
* To engage in market research so as to keep a breast with new trends within the business world and advice clients accordingly.

**CORE VALUES:**

- Team work: Togetherness both during work and while claiming success.

-Integrity: Fair treatment of every client that pass through our hands.

-Transparency: We are an open book when it gets to code of conduct.

-Professionalism: Demonstration of high levels of expertise in performance of work.

-Excellence and efficiency: This also goes a long way in emphasizing the value for money model.

**OUR PRODUCTS & SERVICES**

To create a successful dialogue between buyers and sellers, our platform consolidates critical trade engagements and transactions with our offerings.

**WANRAN INC:**

This encompanies all activities in the priority of:

Graphic Designing, Branding, Software Development, Mobile App Development and ICT or Technical Training Programs.

GRAPHIC DESIGNING involves: Business cards, Banners, Stickers, Flyers, Brochures, Billboards, Posters, Notebook designs etc.

BRANDING (CUSTOMIZED SERVICES) involves: Customized T-shirts, Hoodies, Caps and other wearables.

TECHNICAL TRAINING involves: Graphic Design, Web Design & Development, Microsoft packages and Internship training programs.

**WANRAN EXPRESS (online shop)**

We offer one platform bridled with a comprehensive set of interconnected solutions that enhance business-to-business trade and Business-to-Consumer trade.

This includes Online Shopping, Transportation and Delivery.

We are indeed an e-merchant platform that enables businesses and consumers to freely interact with limited constraints and negligible transaction costs.

THE WANRAN ADVANTAGE

Vast experience in delivery of technical training tracing back to the year of our inception. Many of our trainees endup running successful startup companies.

Massive reputation in development of softwares, websites and web applications with great user experience and international standardized products.

We boast of an express business with confidence and trust from our clients. We ensure reduction in transaction costs thereby leveraging satisfaction.